

SOCIAL BUSINESS

The engagement strategy which is more than just social media.

SPEAKERS AND PANELISTS:

Amanda Menahem - HR Director at Hastings Direct.

Winner of Best Talent Management Strategy and Best HR Team and Shortlisted for 2012 HR Director of the Year and Outstanding Employee Engagement (HR Excellence Awards). Amanda's experience with top companies Harrods, Novartis and Schering Healthcare (now part of Bayer Group) demonstrates her reputation as a cutting edge HR and business professional. She is passionate about engaging with staff to provide a motivational, empowering and high performing workplace, driving a people agenda that aligns to business needs and places people at the heart of strategy.

Belinda Gannaway - Social Business Consultant at Nixon McInnes-
Social Business Consultancy: Redesigning organisations for the
connected future.

Belinda is a Social Business consultant at NixonMcInnes where she helps public, private and third-sector clients discover better ways to connect inside and outside the organisation. Thanks to her journalism background and extensive commercial knowledge she has a wealth of experience in the entire marketing communications mix. Before joining Nixon McInnes, Belinda had a consultancy business helping professional services firms grow.

Sean Morgan - Managing Director at Quest Professional & Frances King.

Sean is Managing Director of two prestigious colleges based in the heart of London and is passionate about great leadership in start-up, turnaround and growth companies. He is experienced in creating great products and services and engaging teams who together can achieve big goals. He enjoys working with multi-cultural companies and embraces technology as a solution to complexity.



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