

## Do relationships matter in B2B marketing?

### Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience. Please read the following information carefully.

**Event Venue:** D009 Ebsworth Building,  
Queens Campus  
Durham Business School - Stockton  
University Boulevard  
Thornaby  
Stockton On Tees  
TS17 6BH

**Date:** 2 May 2013

**Times:** 18:00 – 18:30 Registration and welcome drink  
18:30 – 21:00 Dinner and presentation

**Map:** [map of venue](#)

**Venue information:** There is a reception area in the Ebsworth Building from where you will be directed to the correct room. The building is well signposted on site, and delegates can park in the main car park.

**Contacts:** Prior to the event [e-mail](#) or call +44 (0)1628 427 340  
On the day of the event call **Kerry Wilson on 07715 899477**

**PLEASE NOTE:** Please check the [event details](#) on our website on the day of the event for the most up to date information.  
If, for any reason, you are not able to attend, please would you inform us at your earliest convenience by [e-mail](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

If you are a non-member and would like to receive region and branch event e-mail promotion, please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

**Please note:**

- If you have any specific dietary requirements please e-mail [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.

- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by e-mail following the event, so please make sure we have your correct e-mail address.