



**NOTICE OF MEETING**

**NOTICE IS HEREBY GIVEN that the Twenty Fifth Annual General Meeting of The Chartered Institute of Marketing will be held at Moor Hall, Cookham, Berkshire on Monday 27 January 2014 commencing at 11am to consider the following business:**

- 1. To approve the minutes of the twenty fourth Annual General Meeting held on Monday 14 January 2013 at Moor Hall, Cookham.
2. To receive and consider the Annual Report of the Board of Trustees on the business and activities of the Institute and the audited Annual Report and Accounts for the financial year ended 30 June 2013 and the Auditors' Report.
3. To re-appoint BDO Stoy Hayward LLP as Auditors of the Institute until the accounts are next laid before the members in general meeting and to authorise the Board of Trustees to approve their remuneration.
4. As special business, to consider the following resolutions, which will be proposed as special resolutions:

**Special Resolution 1** - In accordance with Article 10 of the Charter of the Institute, it is hereby resolved by the Voting Members that, subject to such modifications as the Privy Council may require, the Bye-laws of the Institute shall be altered as of 1 July 2014 as detailed in Appendix 1.

**Special Resolution 2** - In accordance with Article 10 of the Charter of the Institute, it is hereby resolved by the Voting Members that, subject to such modifications as the Privy Council may require, the Bye-laws of the Institute shall be altered as detailed in Appendix 2.

- 5. To note the Officers and the composition of the Board of Trustees for the ensuing year.

By order of The Board of Trustees

Handwritten signature of Joanne Saintclair-Abbott

Joanne Saintclair-Abbott
Institute Secretary
13 December 2013

In accordance with the Institute's Bye-Law 24, all CIM Voting Members are entitled to receive notice of and to attend General Meetings of The Chartered Institute of Marketing. Every Voting Member (Honorary Fellows, Fellows, Members and Associate Members) shall have one vote, but no member of any other class shall be entitled to vote. A Voting Member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote in his/her place. Such proxy must be a Voting Member of CIM. A proxy voting form is enclosed.

If you expect to attend the AGM, please email AGM@cim.co.uk or return the slip below to: Jana Safarikova, The Chartered Institute of Marketing, Moor Hall, Cookham, Berkshire SL6 9QH, United Kingdom, or phone +44 (0)1628 427145.

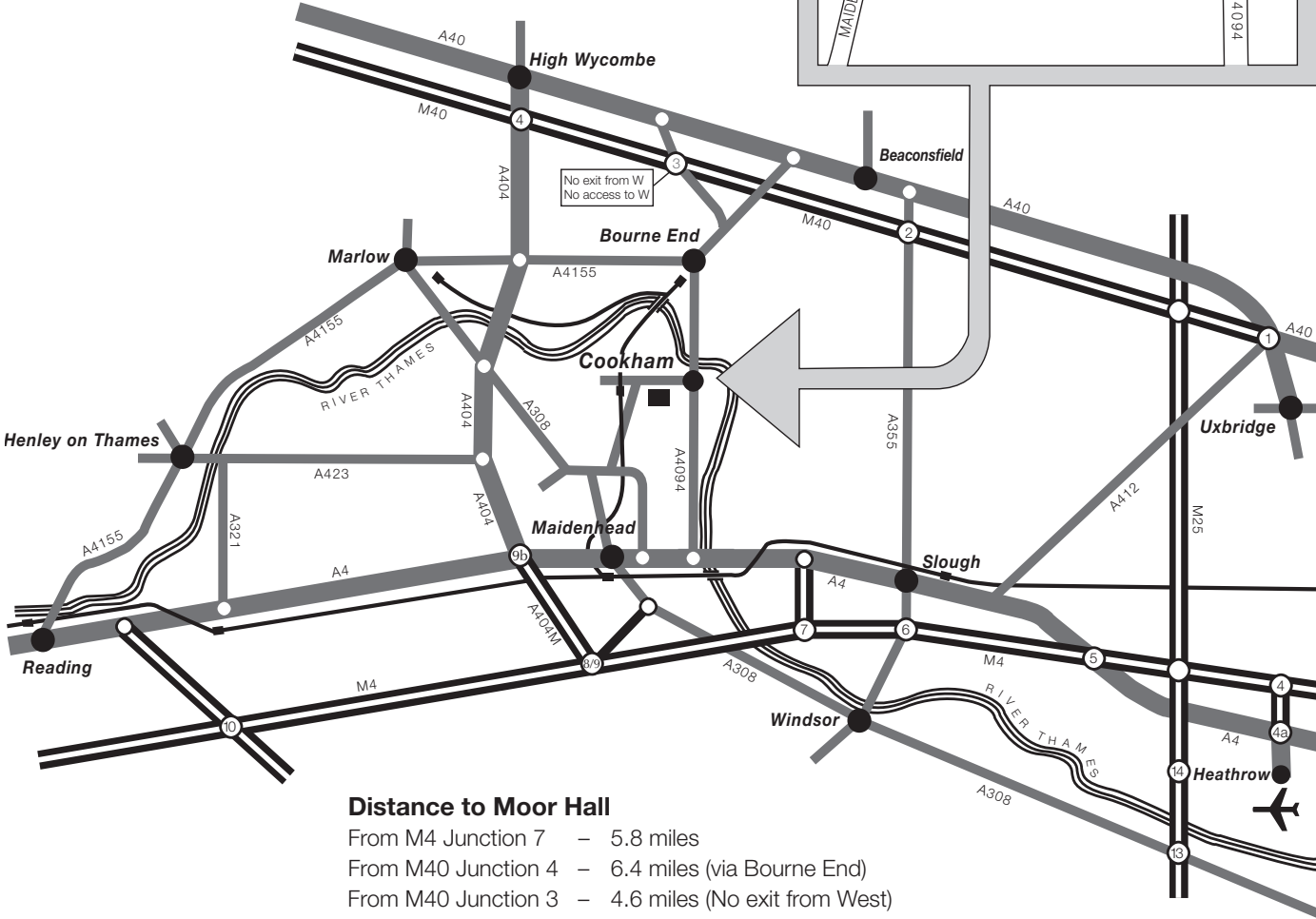
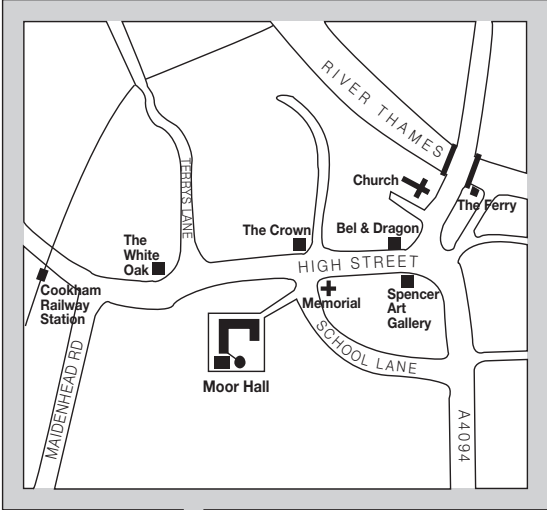
If you are attending the AGM and would like to submit a question in advance, please do so on the slip below or by e-mailing AGM@cim.co.uk.

**NOTIFICATION OF ATTENDANCE – ANNUAL GENERAL MEETING**

I will be attending The Chartered Institute of Marketing AGM on 27 January 2014 at 11am.

Name: .....
E-mail/ Telephone Number: .....
Membership Number and Grade: .....
Signature: .....
Question: .....

# How to get to Moor Hall



- Distance to Moor Hall**
- From M4 Junction 7 - 5.8 miles
  - From M40 Junction 4 - 6.4 miles (via Bourne End)
  - From M40 Junction 3 - 4.6 miles (No exit from West)