

Be prepared: could your reputation survive a crisis?

Speaker details:

Amy Kemp

Amy is the founding director of Fuchsia Lime, a specialist communications consultancy for technology brands, innovators and high-growth start-ups. She has more than a decade's experience supporting brands such as Intel, BT, the UN's ITU and Huawei with their communications efforts across Europe and beyond.

As a member of the Chartered Institute of Marketing's Gloucestershire committee, Amy works to raise awareness of the value of strategic communications in the minds of Gloucestershire's marketers and business leaders, and to support members across the region in ensuring that their messages are heard by their organisations' internal and external audiences.

A modern languages graduate, Amy also holds an MBA from Imperial College Business School and is a Member of the Chartered Institute of Marketing, the Chartered Institute of Public Relations and the Public Relations Consultants' Association.