



CIM

The Chartered  
Institute of Marketing

## [Exploring customer experience, 22 March 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** University Centre at Blackburn College  
University Close  
Blackburn  
Lancashire  
BB2 1DN

**Date:** Tuesday 22 March 2016

**Times:** Registration is from 18:00; event starts at 18:30  
finishing at 20:00

**Directions and parking:** Parking is available for visitors within the college site carpark. Alternatively there is additional parking in the pay & display carpark on University Close at a cost of £2.50 for 2 hours. Please see additional parking options from [Parkopedia](#).

**Please note:** If you are new to networking then you might find the Attached networking tips of use. For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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