



CIM

The Chartered
Institute of Marketing

[Introduction to marketing planning - 4 March 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Carlisle Business Interaction Centre
4-5 Paternoster Row
Carlisle
Cumbria
CA3 8TT
- Date:** Friday 4 March 2016
- Times:** Registration is from 09:30; the event starts at 10:00 finishing at 16:00
- Directions and parking:** Please click [here](#) to view the map. Car parking options include the Town Dyke Orchard carpark, below the West Walls at £10 per day or Lower Viaduct carpark on Viaduct Estate road at £2.50 per day. Alternatively please check [Parkopedia](#) for additional parking options.
- Please note:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 4.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
CIM |Catalyst of collective intelligence

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