



The Chartered  
Institute of Marketing

## [How to drive digital marketing success, 28 April 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

<b>Event Venue:</b>	Room CCU009 University of Chester Business School Queen's Park Road Handbridge, Chester Cheshire United Kingdom CH4 7AD
<b>Date:</b>	Thursday, 28 April 2016
<b>Times:</b>	Registration and networking is from 18:00; the event starts at 18:30 and finishes at 20:00.
<b>Directions and parking:</b>	Please click <a href="#">here</a> to view the location in google maps. For full directions to the venue please click <a href="#">here</a> . The nearest car park is the Little Roodee Car Park it is a pay and display and costs £3.00 for up to 3 hours and £4.90 for 3 to 6 hours.
<b>Networking tips:</b>	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
<b>Latest information:</b>	For the most up-to-date information, please click <a href="#">here</a> to view the event on our website

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person.

**If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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