



CIM

The Chartered
Institute of Marketing

Digital marketing, what do you need to know? – 25 May 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** University of Brighton Business School
Mithras House, Room 153
Lewes Road
Brighton
East Sussex BN2 4AT
- Date:** Wednesday 25 May 2016
- Times:** Registration is from 09:00; event starts 09:30 finishing at 13:00
- Directions and parking:** Please click [here](#) to view the map. There is no parking on campus, however there is free road parking on Lewes Road, Dewe Road and Natal Road, please see the attached campus map for further detail. For additional parking options please click the link for [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** We have been advised there is due to be a lecturers union strike on 25 May, so there may be some activity in and around the entrance to the University building, however, this shouldn't cause too much disruption. **Please bring a laptop or iPad/tablet device to assist you during the session.** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3.5 hours. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Network Support Team

CIM | Catalyst of collective intelligence

D: +44 (0)1628 427340

E: cimevents@cim.co.uk

W: cim.co.uk