



CIM

The Chartered  
Institute of Marketing

## Marketing and crowdfunding masterclass – 16 June 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Esmee Fairbairn Building  
Heriot-Watt University  
Edinburgh Campus  
Edinburgh  
Scotland  
EH14 4AS
- Date:** Thursday 16 June 2016
- Times:** Registration is from 18:00; event starts 18:30 finishing at 20:00
- Directions and parking:** Please click [here](#) to view the map. Free parking is available on site in the campus grounds. The nearest parking to the Esmee Fairbairn building is Carpark G. There is additional free visitor parking at Carparks H or J, a short walk from the building. A campus and car parking map are attached.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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