



CIM

The Chartered
Institute of Marketing

Social media and sport – lessons for business

09 August 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:

Ulster Grand Prix
10a Hannahstown Road
Lisburn
County Antrim
BT28 3TB

Date:

Tuesday 09 August 2016

Times:

Registration is from 07:30 in the Ulster Grand Prix marque; event starts at 08:00 finishing at 10:00

Directions and parking:

Please click [here](#) to view the map. Parking is available around the paddock area near the race course. Stewards will be on-hand to direct you.

Networking tips:

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information:

For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards framework category of Insights. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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