



CIM

The Chartered  
Institute of Marketing

## Digital marketing planning and metrics

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Kingston Business School, Room 2008 (level 2)  
Frank Lampl Building  
Kingston University  
Kingston Hill  
Kingston  
Surrey  
KT2 7LB
- Date:** Wednesday 9 November 2016
- Times:** Registration from 09:00; event starts at 9:30; finishing at 13:00.
- Directions and parking:** Please click [here](#) to view the map.  
  
There is parking available at [Kingston Hill](#) however a visitor permit must be obtained from reception and displayed in the vehicle.  
Please use Carpark A or Carpark D (multi-storey).  
For additional parking options please click the link for [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips.  
However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** **Delegates are encouraged to bring along tablet/ laptop devices to assist with the session.** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**

**CIM** |Catalyst of collective intelligence

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