



CIM

The Chartered
Institute of Marketing

Augmenting marketing reality – Bridging the digital divide

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** City of Glasgow College
City Campus, 4th Floor
180 Cathedral Street
Glasgow
G4 0RF
- Date:** Thursday 27 October 2016
- Times:** Registration 18:00; event starts 18:30; finishing 20:00
- Directions and parking:** Please click [here](#) to view the map.

Please use the external steps to enter the college from the left-hand side of the building where a member of staff will greet you and issue you with a visitor pass and direct you to the 4th floor where the seminar will take place.

There is no parking at City Campus but information of where to park can be found [here](#). [Buchanan Galleries](#) is the closest car park a 2-3 minute walk away costing up to £7:00 for 4 hours. There is plenty of street parking in the area which is free after 6pm. For details or more parking options please click [Parkopedia](#) for more information.

- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest
Information:**

For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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