



CIM

The Chartered
Institute of Marketing

Digital masterclass: Google Analytics

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** The Academy
University of Ulster
25-51 York Street
Belfast
Co. Antrim
BT15 1ED
- Date:** Tuesday 25 April 2017
- Times:** Registration is from 09:30; event starts at 10:00 finishing at 13:00
- Directions and parking:** Please click [here](#) to view the map.
The Academy is easily accessible through the main doors of the University and the main reception desk will provide directions. On street parking is available on York Street, charging 40p per hour with further information on parking availability and charges from the Belfast City Council [website](#).
- Networking tips:** For additional parking options please click the link for [Parkopedia](#). Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
CIM |Catalyst of collective intelligence

D: +44 (0)1628 427340
E: cimevents@cim.co.uk
W: cim.co.uk