



CIM

The Chartered
Institute of Marketing

Dear Delegate,

We hope you are looking forward to our [Digital Marketing Bootcamp: PPC, social advertising and display](#) on **Friday 19 May**.

The venue is the Marks Tey Hotel, London Road, Colchester, Essex, CO6 1DU and the Bootcamp will be held in the Constable Room – you'll find directions to the hotel [here](#). The venue is a 10 minute walk from Marks Tey train station. There is a large car park on site, however, **please be advised that the hotel requires all guests and customers to input their Car Registration at reception to obtain a Free Parking Permit, valid for the whole day, to avoid high parking charges.**

You will find an agenda attached. Registration will be between 9.30am and 10.00am when tea and coffee will be served. There will be tea-breaks during the morning and afternoon sessions and lunch will be served in the hotel restaurant so you will have plenty of time to network socially with others attending the event. The Bootcamp should finish around 4.00pm

Networking tips:

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information:

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 5 hours within the Professional Marketing Competencies framework category of Technical: Digital Integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. If for any reason you cannot attend, please contact us at your earliest convenience.

We look forward to seeing you there.

Best regards,

Philip Preston

Philip Preston
Network Manager
CIM | The Chartered Institute of Marketing

D: 07920808432
E: Philip.Preston@cim.co.uk
W: cim.co.uk

