



CIM

The Chartered  
Institute of Marketing

## Habits of a marketer in the digital age

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** York St John University  
York Business School, De Grey Court building  
Lord Mayor's Walk  
York YO31 7EX
- Date:** Thursday 30 November 2017
- Times:** Registration from 18:00; events starts 18:30 and finishes at 20:00
- Directions and parking:** Please click [here](#) to view the map.

Please see the attached campus map to identify the location of York Business School and De Grey Court building.

There is no parking at York St John University.

There are several pay and display parking options available nearby;

[Monk Bar car park](#)

[Union Terrace car park](#)

[Foss Bank car park](#)

For additional parking options please click the link for [Parkopedia](#).

- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

- Latest information:** For the most up-to-date information, please join our twitter feed at [@CIMinfo\\_North](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

### Network Support Team

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