

ASC Connect Live

Tutor Conference - 12 July 2018

09:15 – 10:00 **Registration**

10:00 – 11:30: **Morning session**

Introduction and Q&A from pre-sent slides (20 mins) –
Maggie Jones, Associate Director, Qualifications & Partnerships

Updates from Marketing & PR (20 mins) –
James Farmer, Head of Marketing Communications &
James Delves, Head of PR & Engagement

GDPR, supporting students & ensuring their work is compliant (40 mins) -
Mike Holland, OlsenMetrix Marketing

CIMs position on GDPR (10 mins) -
Teresa Folkes, Associate Director, Planning & Professional Development

11:30 – 11:50 **Morning break**

11:50 – 12:20 **Q&A panel discussion from the morning session**

12:20 – 13:00 **All things Digital** – Daniel Rowles, CIM Course Director

13:00 – 14:00 **Lunch**

14:00 – 14:30 **Opportunities for Growth** - Maggie Jones

14:30 – 16:00 **Workshops** – delegates to attend both workshops – 45 mins each

Digital qualifications Best Practice -
Andrew Morton, CIM Tutor

Evolving the Customer focussed CIM Education proposition – Martin
Hutchins, Professional Academy