

Marketing hot topics

Delegate Joining Instructions

- Event Venue:** 8th Floor
Newcastle University Business School
5 Barrack Road
Newcastle upon Tyne
NE1 4SE
- Date:** 26 September 2011
- Times:** 12.00 – 14.00
- Contact:** CIM Events by [email](#) or by calling +44 (0)1628 427 340
- Agenda:** 12.00 - Registration
12:30 - Introduction
12.35 - Presentation by Thomas Brown - Head of Insights, CIM.
13.35 - Q&A
13.50 - Networking
14.00 - End

Registration will take place from **12.00 – 12.30** during which time refreshments will be served and delegates will get the opportunity to network. If you have any specific dietary requirements please e-mail [CIM Events](#).

We look forward to seeing you on **Monday**. If we can be of any further assistance, or if you have any pre event queries please contact CIM Events. For any assistance on the day of the event, please contact **Tom Davis** on **+44 (0)7834 490 790**.

Photographs may be taken during the event for CIM marketing purposes. If you have any objections to this and do not want to appear on any promotional material, please contact us prior to the event.

We would like to thank our sponsors for their involvement in this event. If you would like any information on sponsorship opportunities with CIM North please contact **Diane Earles** by [email](#) or on **+44 (0)7813 669305**.

If you would like to receive an SMS reminder on the day of the event, please [email](#) Diane with '**Remind Me**' in the subject line, providing your mobile number along with the date and title of the event, in the body of the email.